



सीएसआईआर-हिमालय जैवसंपदा प्रौद्योगिकी संस्थान  
पालमपुर – 176 061 (हि.प्र.) भारत  
CSIR-Institute of Himalayan Bioresource Technology  
Palampur – 176 061 (H.P.) India



CSIR-IHBT invites Expression of Interest (EOI)  
for  
**“Formulation to develop prickle free roses”**

Rose (*Rosa spp.*) is a commercially important ornamental plant widely cultivated for the cut flower and floriculture industries. However, prickles present on the stem pose significant challenges during commercial cultivation, harvesting, packaging, transportation, and post-harvest handling causing worker injuries and mechanical damage to flowers, thereby reducing marketability. Based on comprehensive morphological and genetic investigations, CSIR-IHBT has developed a formulation for producing prickle free roses. The technology offers an efficient, economical, and reliable approach for enhancing the commercial value and handling efficiency of rose plants.

Eoi is invited from interested industries/ SMIs/ Progressive Entrepreneurs for transfer of the above stated technology.

Application should include details of company profile and marketing strategies. The selected parties shall be called for discussions. Interested parties may send their Expression of Interest, in a sealed cover superscripting “Expression of Interest” addressed to

The Director  
CSIR-Institute of Himalayan  
Bioresource Technology Post  
Box. No. 6, Palampur (H.P.)  
176061  
Email: [director.ihbt@csir.res.in](mailto:director.ihbt@csir.res.in)  
Tel: +91-1894-230411  
Fax: +91-1894-230433

OR

The Co-ordinator  
Business Development & Marketing Unit  
CSIR-Institute of Himalayan Bioresource  
Technology  
Post Box No. 6, Palampur (H.P.) 176061  
E-mail : [bdmu.ihbt@csir.res.in](mailto:bdmu.ihbt@csir.res.in)  
Tel.++91-1894-233339 Ext. 393  
Fax: +91-1894-230433