



सीएसआईआर-हिमालय जैवसंपदा प्रौद्योगिकी संस्थान
पालमपुर – 176 061 (हि.प्र.)
CSIR-Institute of Himalayan Bioresource Technology
Palampur – 176 061 (H.P.)



CSIR-IHBT invites Expression of Interest (EOI)
for

“Commercial micropropagation protocol of *Ajuga parviflora* (Neelkanthi)”

CSIR-IHBT invites expression of interest (EOI) from interested parties from Industries / SMEs / Progressive Entrepreneurs for licensing technology for a Commercial micropropagation protocol of *Ajuga parviflora* (Neelkanthi).

Ajuga parviflora (Neel Kanthi), a herbaceous plant from the lamiaceae family, known for their medicinal properties due to various phytoconstituents like neoclerodane diterpenoids and volatile oils exhibiting numerous traditional medicinal benefits, including antipyretic, analgesic, antimalarial, and antidiabetic activities. Scientifically, it has been validated for anti-inflammatory, antimicrobial, antiviral, and hepatoprotective effects. It is also used as folk medicine to treat hyperglycemia, asthma, fever, jaundice, HCV, arthritis, cancer, and wounds. Some of the Salient Features are as:

- An optimized time effective protocol for rapid multiplication of *Ajuga parviflora*.
- Easily scalable protocol, year round production, uniform quality produce
- Eliminates dependency on natural plant population as raw material
- Tissue culture raised plants can be used by pharmaceutical industry.

The application should include details of company profile and marketing strategies. The selected parties shall be called for discussions.

Interested parties may send their Expression of Interest, in a sealed cover superscripting “Expression of Interest” addressed to

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OR

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