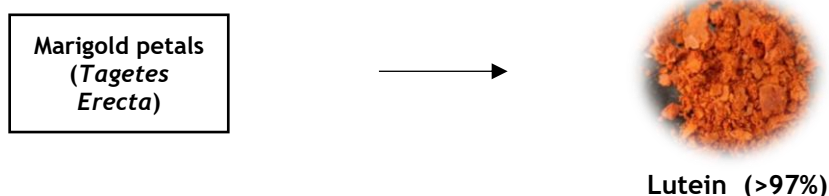


Process Technology for High Purity Lutein (>97%)

CSIR-Institute of Himalayan Bioresource Technology (IHBT), Palampur, has developed a process to produce high purity lutein (>97% purity) and zeaxanthin from marigold (*Tagetes erecta*) petals. The process involves conversion of lutein ester enriched oleoresin into pure lutein with purity exceeding 97%. The resulting product is well-suited for use as a natural colorant in food, beverages, cosmetics and nutraceutical formulations



EoI is invited from interested industries/SMIs/Progressive Entrepreneurs for the transfer of the above-stated technology. The application should include details of the company profile and marketing strategies. The selected parties shall be called for discussions. Interested parties may send their Expression of Interest in a sealed cover, superscripting "Expression of Interest," addressed to

The Director

CSIR-Institute of Himalayan Bioresource Technology Post Box. No. 6, Palampur (H.P.) 176061

Email: director.ihbt@csir.res.in
Tel: +91-1894-230411 Fax: +91-1894-230433

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