



सी.एस.आई.आर. - हिमालय जैवसंपदा प्रौद्योगिकी संस्थान
(वैज्ञानिक तथा औद्योगिक अनुसंधान परिषद)
पो. बा. नं 6 पालमपुर - 176061 (हि.प्र) भारत
CSIR - Institute of Himalayan Bioresource Technology
(Council of Scientific & Industrial Research)
Post Box No. 6 Palampur - 176061 (H.P.) INDIA

CSIR-IHBT Invites Expression of Interest (EOI)

for

“Improved Varieties of Calla lily and Gerbera Cultivars”

CSIR-IHBT invites expression of interest (EOI) from interested parties from Industries / SMEs /Progressive Entrepreneurs for the following improved varieties of Calla lily and Gerbera of CSIR-IHBT, Palampur (H.P.):

Cala lily: Cala lilies are popular floriculture plants which are cultivated for their exotic blooms and glossy foliage. Two cultivars of Cala lilies viz., Him Samukh and Him Shweta are of commercial importance and used both as cut flowers as well as flowering potted plants. The leaves are very attractive and used in floral arrangements. Being moisture loving plants, white Calla lilies are often used in landscape along bog gardens and damp borders.

Gerbera Cultivars: CSIR-IHBT, Palampur has developed following *Gerbera jamesonii* cultivars through hybridization and selection programme.

Him Saumya
Him Gaurav
Him Aabha
Him Apoorva
Him Keerti
Him Glow
Him Peace

The application should include details of company profile and marketing strategies. The selected parties shall be called for discussions.

Interested parties may send their Expression of Interest in a sealed cover superscripting “Expression of Interest” addressed to

The Director
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